



Summary

Self-motivated creative with over 17 years of experience who loves attention to detail, problem-solving, and client-focused designs. I'm passionate about getting inside the mind of the client to understand their wants, needs, and pain points. With my skills in design and development, I provide solutions for great customer experiences.

SofterWare (May 2015 - present)

UX Designer & Engineer

- ✓ Work in a cross-functional Agile team to build functional and intuitive experiences
- ✓ Create wireframes and user flows to demonstrate product feature interactions
- ✓ Design and develop product interfaces and interactions from requirements
- ✓ Write and promote front end code with web accessibility in mind
- ✓ Develop and manage SASS stylesheets for global UI styles
- ✓ Write front end development standards and guidelines
- ✓ Architect front end development structure for a new product platform
- ✓ Design and develop micro-interactions with CSS animations
- ✓ Hold usability testing to collect feedback on upcoming product features
- ✓ Help create and manage a design system

Senior Multimedia Content Developer

- ✓ Lead designer and developer for two client portals using Salesforce Community
- ✓ Mentor junior designers in both design and technical issues
- ✓ Design mockups and build simple prototypes for user testing
- ✓ Run feedback loops and usability testing to gain insight into user needs
- ✓ Create custom iconography and illustrations
- ✓ Build modular and scalable code across multiple products with mobile in mind
- ✓ Design and develop over 60 custom Lightning Components with responsive layouts
- ✓ Hold focus groups and usability testing for client feedback
- ✓ Document best practices, style guides, frameworks, and standards

Multimedia Content Developer

- ✓ Design and develop responsive Pardot email templates
- ✓ Work closely with managers to recognize workflow gaps and develop creative solutions to streamline the process
- ✓ Create brand standard collateral to educate and train clients on how to use our products including infographics, animations, videos, and print materials
- ✓ Identify workflow gaps and develop creative solutions to streamline the process

Portfolio

www.edRempfer.com



Certification

🌟 June 2020

Exam 480:
Programming in
HTML5 with
JavaScript and CSS3
Issued by Microsoft





ED REMPFER

Creative UX Designer & Engineer

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Media Matrix *(September 2003 - May 2015)*

Multimedia Developer

- ✓ Edit, composite, and color correct corporate and promotional videos
- ✓ Create motion graphics and animations
- ✓ Design and develop websites and Adobe Flash apps
- ✓ Manage multimedia projects from concept to final output
- ✓ Work closely with clients to discuss project goals and details
- ✓ Healthcare clients include Ortho Clinical Diagnostics, Roche, Covance, Quest, and Merck

Fairleigh Dickinson University *(Madison, NJ)*

BA in Graphic Design, Minor in Computer Animation

Skills (■ = Knowledge and experience)

- ✓ Adobe Photoshop, Illustrator, After Effect, & Premiere..... ■ ■ ■ ■ ■ ■
- ✓ Adobe InDesign & XD..... ■ ■ ■ ■ ■ ■
- ✓ Sketch & Invision..... ■ ■ ■ ■ ■ ■
- ✓ HTML, CSS, & Javascript (jQuery)..... ■ ■ ■ ■ ■ ■
- ✓ Sass & Bootstrap..... ■ ■ ■ ■ ■ ■
- ✓ Angular..... ■ ■ ■ ■ ■ ■
- ✓ Salesforce Lightning (Aura framework, Apex, SOQL, & SOSL)..... ■ ■ ■ ■ ■ ■

Portfolio

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Honors

Sept - Nov 2017

The first two-time and consecutive winner of the Society of Technical Communication's magazine cover contest.

March - May 2018

Selected member of the Society of Technical Communications task force to redesign their logo for their 65th anniversary.